

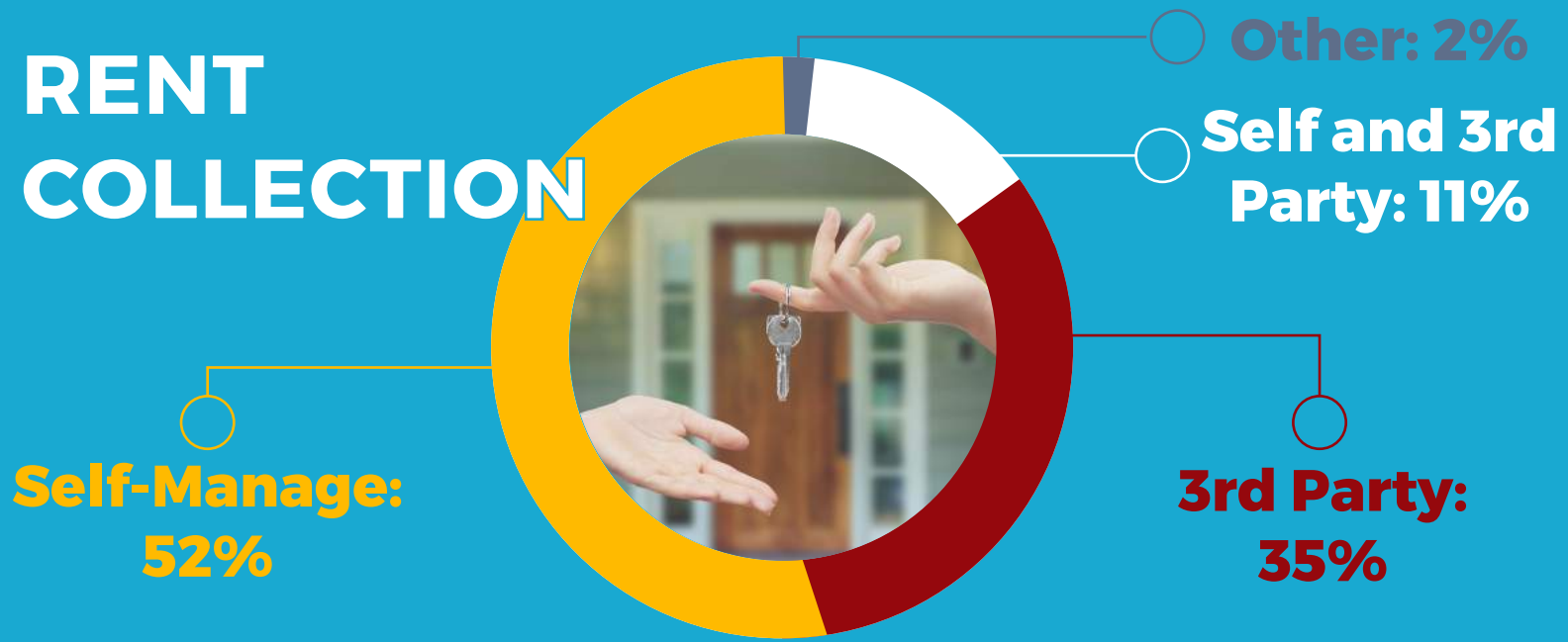


Investor Landlording Strategies

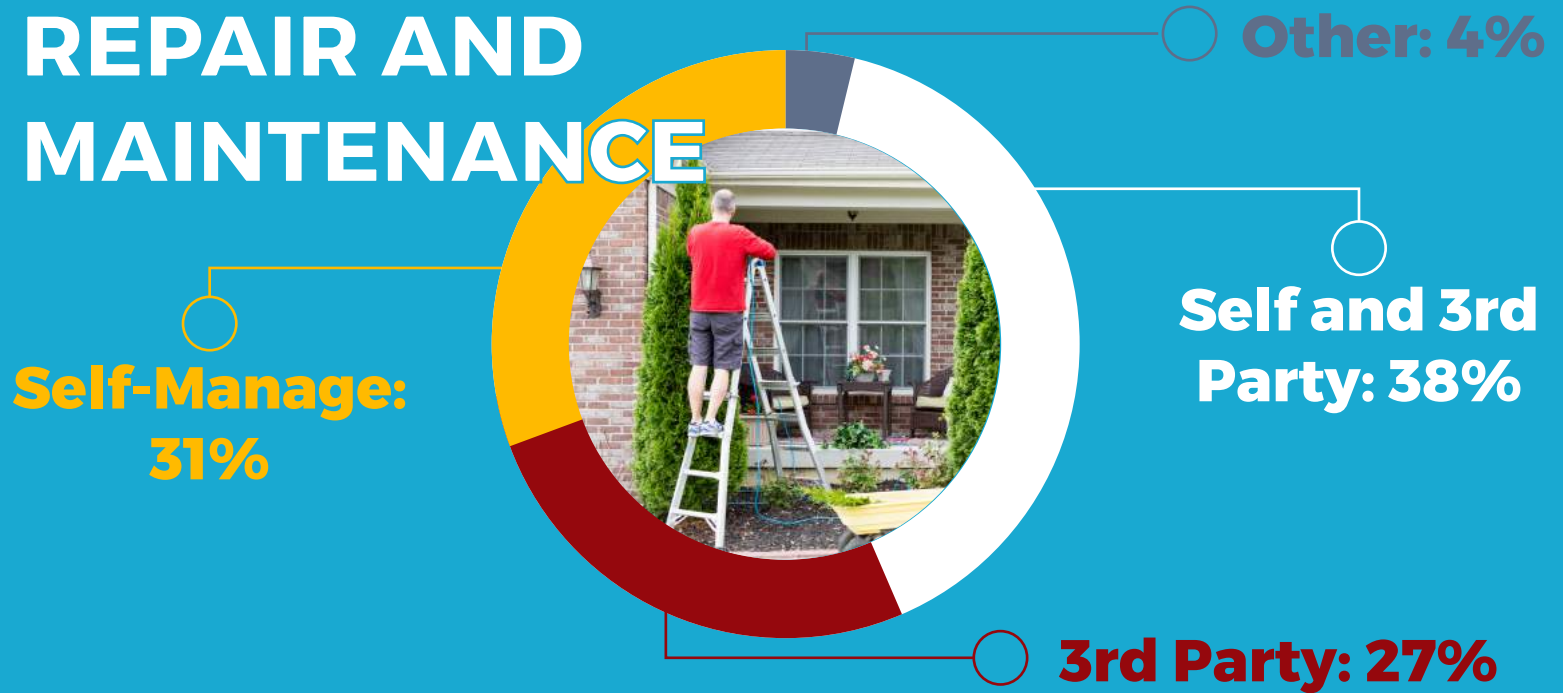
According to The Iceberg Report, a comprehensive study of the SFR real estate investment industry, almost 50% of investors manage their own rental properties. The other half either use a third-party vendor entirely, or designate certain responsibilities to third-party vendors.

Here are some of the tasks involved with landlording, and how investors are managing them:

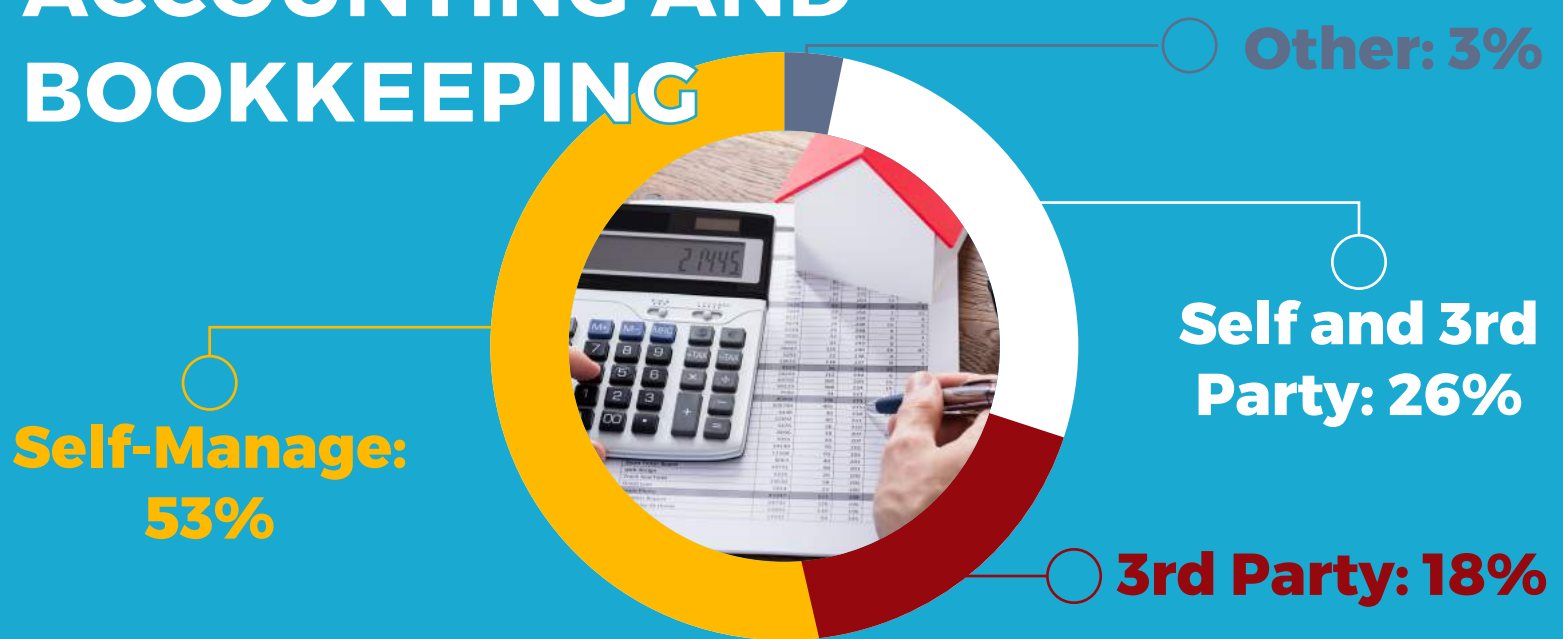
RENT COLLECTION



REPAIR AND MAINTENANCE



ACCOUNTING AND BOOKKEEPING



A large **48%** of investors are finding tenants themselves. Here are some of their methods:

